

DRUPALCON São Paulo: SPONSORSHIP PACKAGE

DRUPALCON São Paulo

WHAT IS DRUPALCON?

DrupalCon is an international event hosted by the [Drupal Association](#) and many Drupal community volunteers. The event brings together the people who use, develop, design, and support the Drupal platform. More than just another trade show or industry conference, it's a shared experience that seeks to inspire and engage. DrupalCon São Paulo will feature dozens of curated sessions and panels from some of the most influential people and brightest minds within the Drupal community and beyond, as well as countless opportunities for networking, code sprints, informal conversations, and more.

DATES

December 6 – 8, 2012

VENUE

UNIFIEO
São Paulo, Brazil

DRUPALCON BY THE NUMBERS

We are excited to host our first South American DrupalCon. This region has a strong and vibrant Drupal community, who hosted several large camps and is now well positioned to support a robust DrupalCon.

We estimate 600 attendees.

WHY SPONSOR AT DRUPALCON

Sponsoring DrupalCon is not only a great way to get your message before a targeted audience of Drupal users, developers, businesspeople, and other Web professionals, it's also a great way to increase the equity of your brand as a company or organization that supports one of the fastest- growing open source software communities in the world.

Key Sponsorship Benefits:

- ⤴ Lead generation & business development
- ⤴ Branding & promotion
- ⤴ Networking
- ⤴ Talent recruitment

Pricing

We offer packages at various price points to match the sponsrosHIP goals and budget of all size companies. Payment terms are Net 30 days and Brazilian companies can pay in Brazilian Real while all other companies can pay in US Dollars.

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	PLATINUM	GOLD	SILVER	BRONZE
PRICE USD/ BRL	\$8,000/16,250	\$5,000/ 10,150	\$2,500/ 5,000	\$1,500/ 3,000
CONFERENCE PASSES (must be redeemed by Nov 6 2012)	8	4	2	1
Quantity of each level	4	8	14	Unlimited
EXHIBIT HALL	Double table	Single table	Single table	Literature placement on shared table
PREMIUM EVENT SITE PLACEMENT	Yes	----	----	----
EVENT SITE: COMPANY LOGO, LINK, & DESCRIPTION	Yes	Yes	Yes	Yes
LOGO ON PLENARY SCREEN	Yes	Yes	Yes	Yes
PROGRAM GUIDE AD	Full page	Half Page	Quarter page	Acknowledgment
300 x 250 EVENT WEB SITE AD	Yes	Yes	Yes	----
HANDOUT AT REGISTRATION	Yes	-----	-----	-----
NAMED ROOM	Yes	-----	-----	-----
JOBS POSTING	Yes	Yes	Yes	Yes
SPECIAL OFFER POSTING	Yes	Yes	Yes	Yes
@DRUPALCON TWEET	Yes	Yes	Yes	Yes
LOGO/LINK ON EVENT EMAILS	Yes	---	---	----
LOGO ON GENERAL SIGNAGE	Yes	----	----	---

ADDITIONAL PACKAGES

Lanyard: \$750/ 1,523 BRL

Your one color logo on the name badge lanyard (For Platinum Sponsors)

Individual Sponsor: \$100/195 BRL

Your donation goes toward DrupalCon scholarships for worthy Drupal community contributors.

Scholarships Partial - \$ 500/960 BRL Full - \$1,000/1,950 BRL

Your donation helps bring talented contributors to DrupalCon

Benefits: Name on event site, on plenary screen, and in program guide's acknowledgment page.

DRUPALCON São Paulo ORDER FORM

SPONSORSHIP SELECTIONS

SPONSOR LEVELS	ADDITIONAL PACKAGES
<input type="checkbox"/> Platinum BRL 16,250 <input type="checkbox"/> Gold BRL 10,150	<input type="checkbox"/> Full Scholarship BRL 1,950
<input type="checkbox"/> Silver BRL 5,000 <input type="checkbox"/> Bronze BRL 3,000	<input type="checkbox"/> Partial Scholarship BRL 960
<input type="checkbox"/> Lanyard BRL 1,523	<input type="checkbox"/> Individual Sponsorship BRL 195

**Payment Terms: Net 30. Sponsors must pay in full to set up their sponsor booth.
Brazilian Companies pay in BRL. All other sponsors pay in USD**

TOTAL AMOUNT DUE:_____

PRIMARY CONTACT

Name: _____
Company: _____
Email: _____
Phone: _____
Mailing Address: _____

BILLING INFORMATION

Name: _____
Company: _____
Email: _____
Phone: _____
Mailing Address: _____

PAYMENT INFORMATION

☐ Company Check (Make Payable to DrupalCon Inc) ☐ Visa ☐ MasterCard ☐ American Express
☐ Other

Print Cardholder Name: _____
Cardholder Signature: _____
Card Number: _____
Expiration Date: _____

☐ Purchase Order
Number: _____

For questions call: Call phone: +1 480.818.9825, skype megan.sanicki, or email megan@association.drupal.org. Please return signed paperwork via fax to: 202-204-0620, or mail to: DrupalCon Inc., 2828 SW Corbett Avenue, Suite 204, Portland, OR 97201

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DRUPALCON São Paulo SPONSORSHIP AGREEMENT

This exhibitor agreement is entered into by and between DrupalCon, Inc. a District of Columbia not-for-profit organization with its principal place of business located at 2828 SW Corbett Avenue, Suite 204, Portland, OR 97201 (hereinafter "DCI"), and _____, with its principal place of business located at _____ (hereinafter "Exhibitor"), effective on the date signed below.

1. Booth reservation: Sponsors will select their sponsorship table in the order in which purchases were made within each sponsor level (i.e. Platinum, Gold, Silver).
2. Booth Fee: The fee for the reservation and use of the booth is included with your sponsorship. Furnishings for each standard booth include one table, two chairs, a power source and Internet access. Platinum sponsors receive two tables for a "double table" plus 4 chairs, a power source and Internet access. Other equipment is available for an additional fee by separate agreement and upon request.
3. Advertisements: Exhibitor agrees to provide suitable copy for a web advertisement as included with the sponsorship package.
4. Registration Fee Waived: Exhibitor is entitled to the number of registrations included with their sponsorship. **Free Conference Passes must be redeemed by November 6, 2012 at 11:59pm Pacific Time.** Additional registrations may be purchased at the then current registration cost.
5. Restriction on Location of Exhibits & Solicitation: Exhibitor agrees not to conduct or solicit business in the exhibit hall unless they have rented exhibit space. Exhibitor agrees not to exhibit products and services at the conference except in the exhibit hall, conference program time slot, or other designated areas.
6. Booth Assignments: Exhibitors understand that booth assignments will be made in the order that full payment is received at DCI. Assignments will not be made until all required fees have been paid. If so mandated by Venue, Fire Marshall or other legal entity, DCI reserves the right to adjust floor plans and booth assignments as necessary. DCI reserves the right to change booth assignments at any time. No credit is provided for equipment that is not used. Additional booth furnishings, audiovisual equipment, electrical and telephone connections, signs and drayage services are available for an additional charge. Audiovisual equipment must not be played at a level that would interfere with adjacent exhibitors. All local labor rules and regulations MUST be followed by all exhibitors.
7. Internet Connections: Network access will be provided through a wireless connection (wifi); actual throughput speeds and up times are not guaranteed.
8. Cancellation: Applicable fees are based on the date that payment is received by DCI. Exhibitor may cancel this agreement by written notice to DCI. The Cancellation fee schedule is as follows:
 - ⌘ Cancellations made between May 7, 2012 and July 7, 2012 are subject to a 25% cancellation fee.
 - ⌘ Cancellations made between July 8, 2012 and September 7, 2012 are subject to a 50% cancellation fee.
 - ⌘ Cancellations made between September 8, 2012 and October 7, 2012 are subject to a 75% cancellation fee.
 - ⌘ No refunds will be granted on cancellations made on or after October 8, 2012
9. Union Clearance & Exclusivity: If required by union contract rules and regulation for the convention location, Exhibitor agrees to use qualified union personnel for the various services required for installation and dismantling of exhibits and for material handling within the show. Exhibitor must use the

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service provider designated by DCI for drayage and rigging, electrical, plumbing, and custom cleaning services. For other services and for other contractors other than those designated above, Exhibitor must request permission from DCI in writing and receive permission from DCI in writing. If approval is granted, Exhibitor shall submit the necessary certificates of insurance in advance so that permission can be secured for said contractor to operate.

10. Use of Space: Exhibitor shall not permit any other corporation or firm or its representatives to use the space allotted to the signer of this contract, nor shall Exhibitor display articles not manufactured or normally sold by the Exhibitor. Requests for co-participation by any other corporation or firms in space assigned to the original applicant must be made in writing to DCI. If permission is granted by DCI, there may be an additional charge for each additional firm, and the additional firm must purchase a conference registration for each of its representatives at the then current registration cost. Exhibitor is not permitted to sublet booths or assign this lease in whole or in part.

11. Limitation of Liability: Exhibitor shall be fully responsible to pay for any and all damages to property owned by the Convention facility, its owners or managers which result from any act or omission of Exhibitor. Exhibitor agrees to defend, indemnify and hold harmless, DCI and the Convention facility as well as their owners, managers, officers or directors, agents, employees, subsidiaries and affiliates, from any damages or charges resulting from Exhibitor's use of the property. Exhibitor's liability shall include all losses, costs, damages, or expenses arising from, out of, or by reason of any accident or bodily injury or other occurrences to any person or persons, including the Exhibitor, its agents, employees, and business invitees which arise from or out of the Exhibitor's occupancy and use of the exhibition premises, the Hotel or any part thereof.

12. Security & insurance: DCI is not liable for damage or loss to Exhibitor's property, nor shall DCI be liable for any injury that may occur in the exhibition area. Exhibitor is responsible for obtaining any insurance required to participate.

13. Protection of the Exhibit Hall Facility: Nothing shall be posted or tacked, nailed, screwed or other wise attached to the columns, walls, floors, or other parts of the conference hotel without permission from the proper building authority and exhibition management.

14. Drayage: DCI will appoint an exhibition management firm. Shipments to the venue must be arranged through them.

15. Installation & Dismantling: Packing, unpacking, and assembly of exhibits will be done only in designated areas at designated times under the direction of exhibition management. Space not set up by one hour before the official opening of the exhibit hall may be reassigned by exhibition management for other purposes and will not be made available to the Exhibitor. No exhibits shall be dismantled before the official closing time of the show.

16. Distribution of Printed Material, Samples, etc: Exhibitor shall not distribute to the conference attendees printed matter, samples, souvenirs, or the like, except from within the rented space or through insertion into conference registration packets as provided for by the organizers.

17. Listing of Exhibitors in Conference Material: Exhibitor will be listed on the Conference Web site and in the printed material distributed at the Conference. Exhibitor must supply a brief description (25 words or less), a vector-based file of the Exhibitor's logo or wordmark and a URL (Exhibitor Content). This Exhibitor Content must be received within 30 days of the event start date. If Exhibitor does not provide Exhibitor Content prior to that date, it may be listed by name only.

18. Agreement to Conditions: Exhibitor agrees for itself and its employees to abide by these conditions, it being understood and agreed that the sole control of the exhibition hall rests with exhibition management.

19. Amendments: DCI shall have sole authority to interpret and enforce all rules and regulations contained herein, and to make any amendment thereto and to make such further rules and regulations as shall be necessary for the orderly conduct of the exhibition.

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20. Observance of Laws: Company shall abide by and observe all laws, rules and regulations, and ordinances in connection with the conference and this agreement.
21. Company Conduct: Company and all of its Representatives shall conduct themselves at all times in accordance with highest standards of decorum and good taste. DCI reserves the right to eject from the conference any Company or Company representative violating those standards.

NAME _____
EXHIBITOR _____
SIGNED _____ Date _____

NAME _____
DRUPALCON INC. _____
SIGNED _____ Date _____