

Drupal Job Board Flowchart

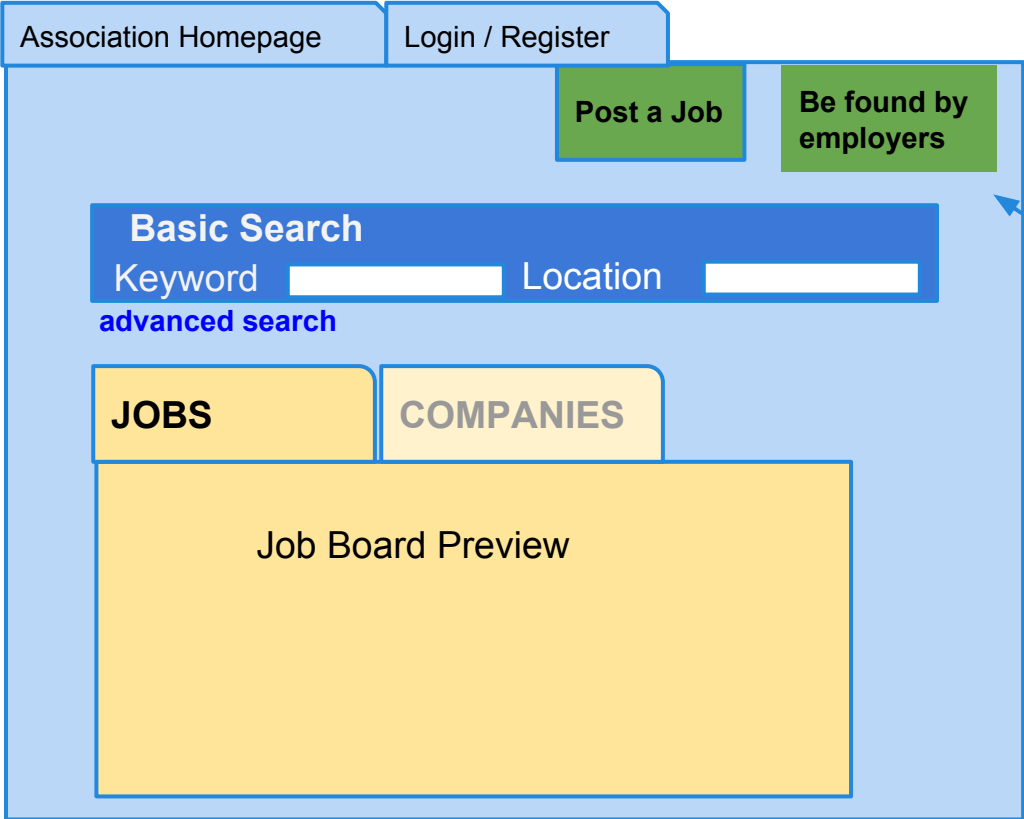
January 10, 2014

**Perspective of job seeker who
does not have an ADO account
(nor job seeker profile page set
up)**

Job Seeker, who doesn't have an Association.Drupal.org account and is not logged in, comes to the Drupal Job Board and sees this preview. Because s/he is not logged in to association.drupal.org, s/he sees the prompt "Be found by employers". Notice that the job board front page has two tabs: JOBS (the default tab) and COMPANIES (a list of companies who bought the "branded company page". See [Overstack Career 2.0](#) for an example. It also provides basic search features and option to use advanced search features. Company tab allows you to search by company name and location. Job seekers do not need to be logged in to see the preview listing, click on jobs to see the full description, or use the search tools. BUT, we want to hide contact details on Full Job Descriptions if they are not logged in to motivate them to register and set up job seeker profile page.

The screenshot shows a web interface for a job board. At the top, there are two navigation links: "Association Homepage" and "Login / Register". Below these are two green buttons: "Post a Job" and "Be found by employers". A blue search bar contains the text "Basic Search" and two input fields labeled "Keyword" and "Location". Below the search bar is a link for "advanced search". Two yellow tabs are visible: "JOBS" (which is selected) and "COMPANIES". Below the tabs is a large yellow box labeled "Job Board Preview".

For a job seeker to be found by employers/recruiters as they search for candidates, they must set up a job seeker profile. They start this by clicking on “Be Found By Employer”.



First, the job seeker needs to create a Drupal Association account (infrastructure already exists. This is just an example).

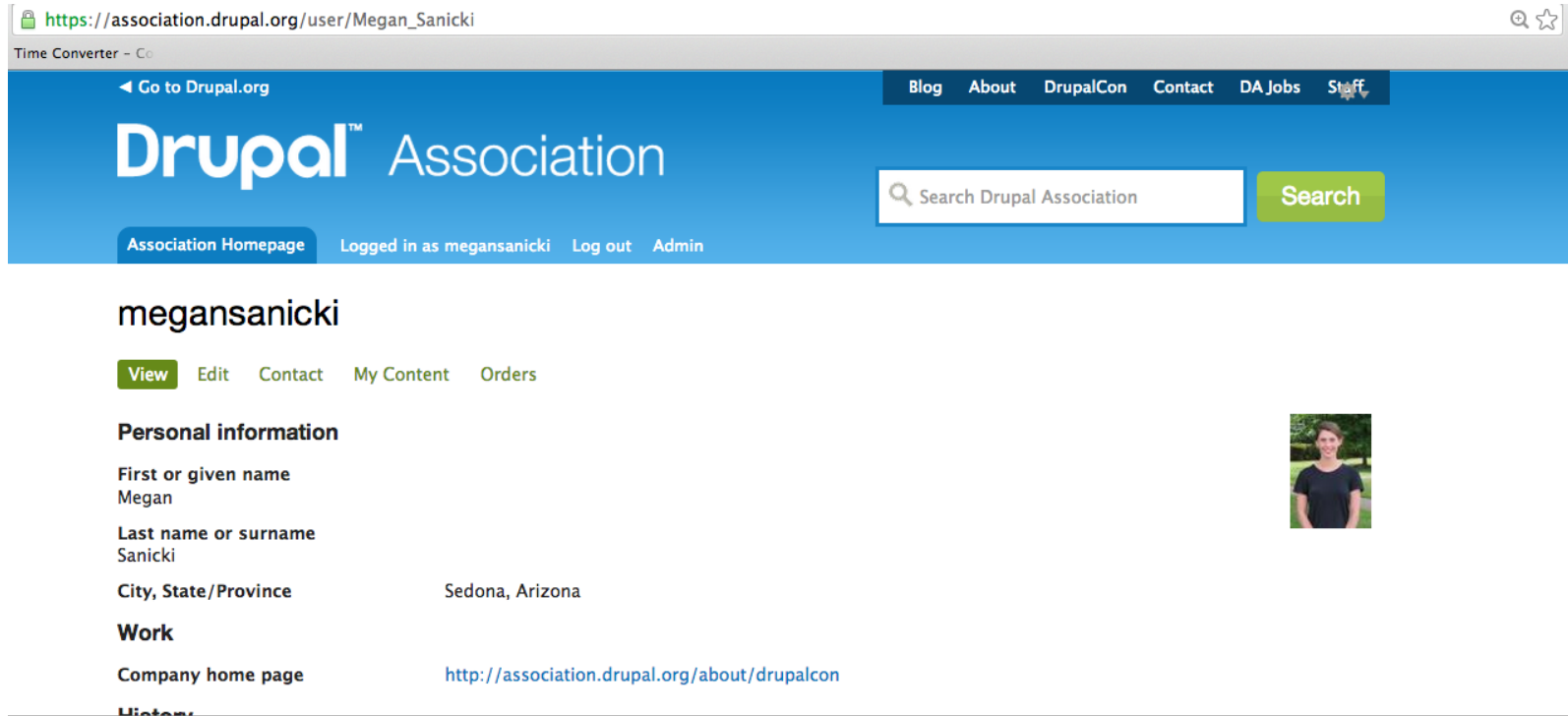
**Login or or Create Your
Drupal Association Account**

[Login](#) [Create an Account](#)

Username

Password

Once they create an account, then, the job seeker needs to complete their association.drupal.org user profile. This RFP asks the vendor to determine where the job profile should live on this user profile. While we don't want to prescribe how to achieve this, we use the phrase "tab" or "section" to talk about where the Job Seeker Profile fields and resume should go.



The screenshot shows a web browser window displaying the user profile page for Megan Sanicki on the Drupal Association website. The browser's address bar shows the URL https://association.drupal.org/user/Megan_Sanicki. The page header is blue and contains the Drupal Association logo, a search bar, and navigation links for Blog, About, DrupalCon, Contact, DA Jobs, and Staff. Below the header, the user's name "megansanicki" is displayed, along with buttons for View, Edit, Contact, My Content, and Orders. The "Personal information" section includes fields for First or given name (Megan), Last name or surname (Sanicki), and City, State/Province (Sedona, Arizona). The "Work" section shows the Company home page as <http://association.drupal.org/about/drupalcon>. A profile picture of Megan Sanicki is visible on the right side of the page.

[Go to Drupal.org](#) | [Blog](#) | [About](#) | [DrupalCon](#) | [Contact](#) | [DA Jobs](#) | [Staff](#)

Drupal™ Association

Search Drupal Association

[Association Homepage](#) | Logged in as megansanicki | [Log out](#) | [Admin](#)

megansanicki

[View](#) | [Edit](#) | [Contact](#) | [My Content](#) | [Orders](#)

Personal information

First or given name
Megan

Last name or surname
Sanicki

City, State/Province | Sedona, Arizona

Work

Company home page | <http://association.drupal.org/about/drupalcon>

History

As the job seeker updates the Job Seeker Profile “section” of their association.drupal.org profile, they will complete fields like these:

Create your Drupal Job Seeker Profile

Enable Job Board Profile (will pull in any information that already exists)

First Name

Last Name

Current Title

Job Category

Skill Level

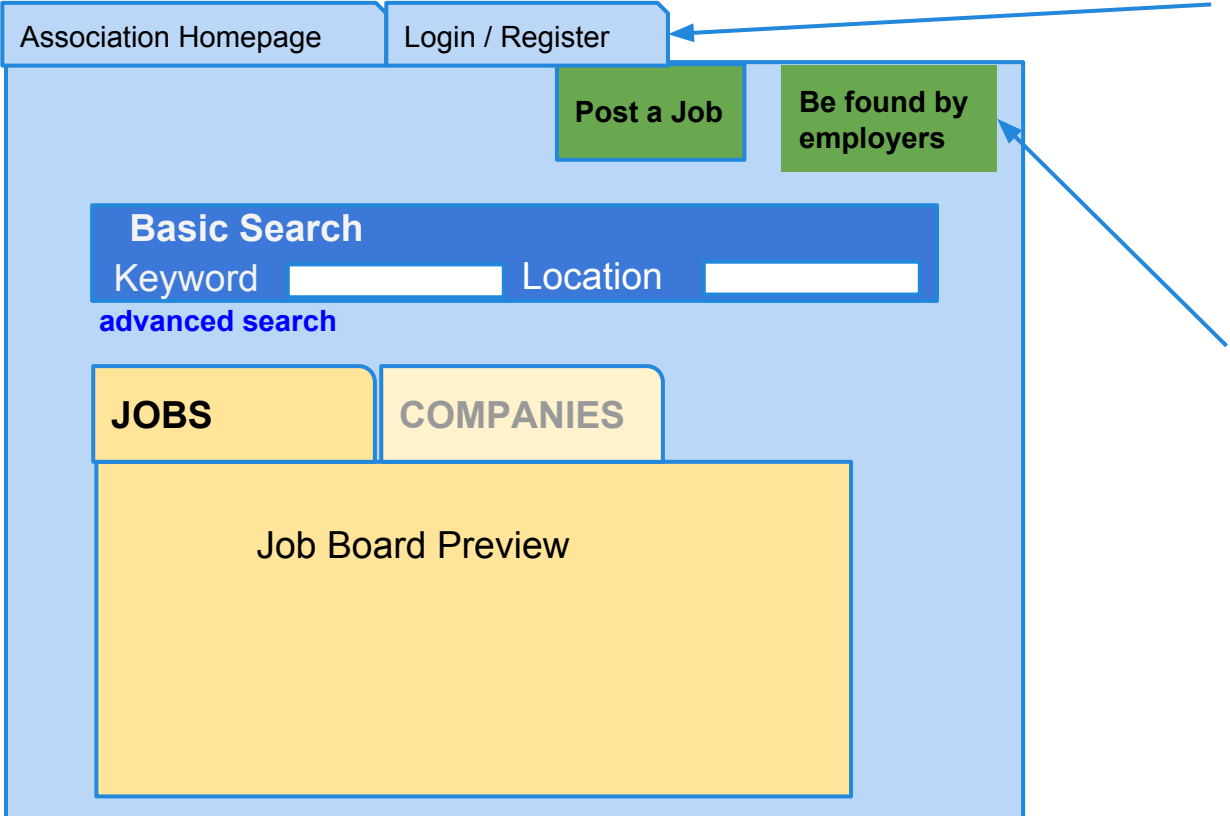
Looking for..

Willing to relocate

Upload Resume

**Perspective of job seeker who
DOES have an ADO account but
forgot to log in and may or may
not have set up their job seeker
profile page**

If the job seeker has an association.drupal.org account BUT isn't logged in when they come to the job board, they see this view and click on "login/register" (but they might also click on "Be Found by Employers" button)



First, the job seeker logs in. Then, they are directed to the job seeker profile section of their association.drupal.org profile.

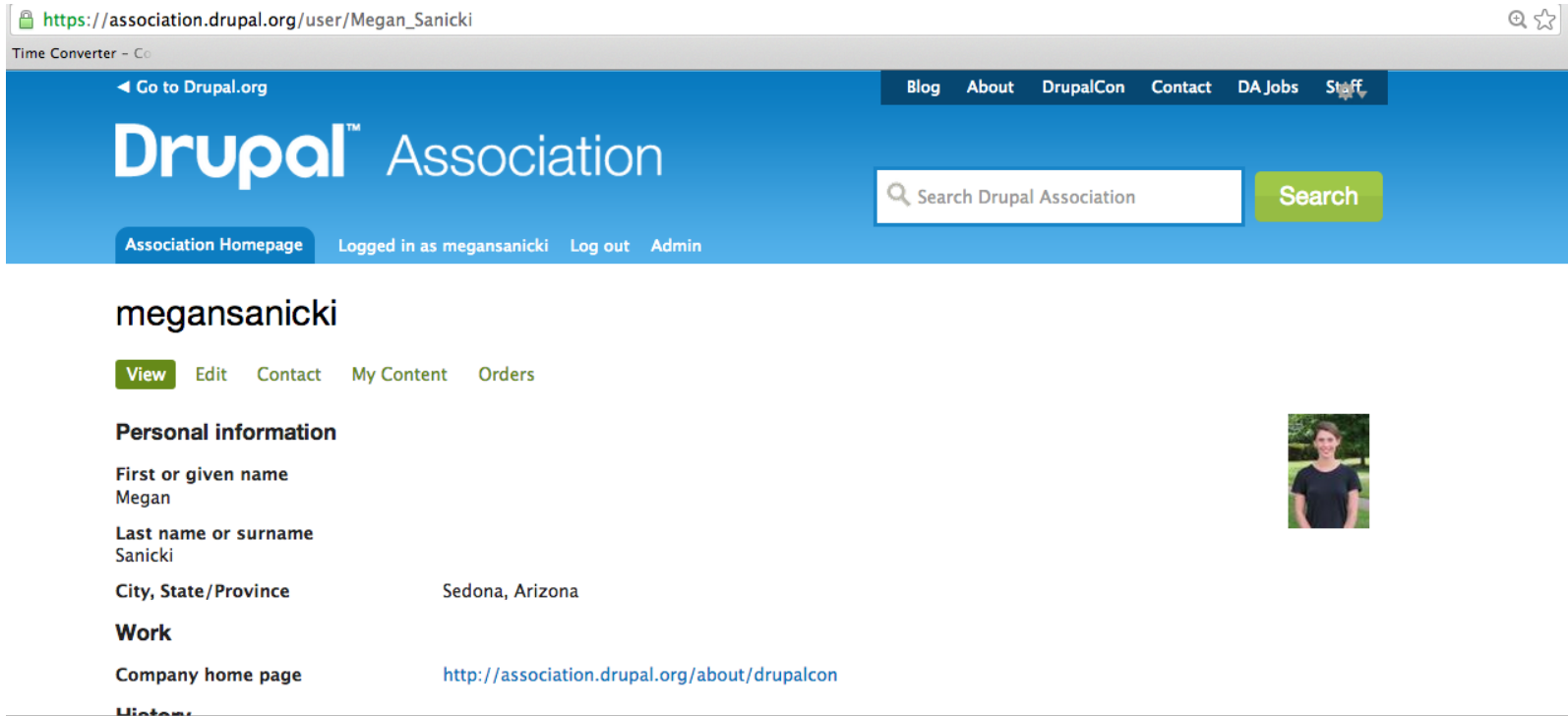
**Login or or Create Your
Drupal Association Account**

[Login](#) [Create an Account](#)

Username

Password

After the job seeker logs in, s/he is directed to the job seeker profile section of their association.drupal.org profile page. They can go here to update their job seeker profile, adjust alert settings, review jobs they saved, see how many visitors their job seeker profile page received, etc.



The screenshot shows a web browser window with the URL https://association.drupal.org/user/Megan_Sanicki. The page header is blue and contains the Drupal Association logo, a search bar, and navigation links: Blog, About, DrupalCon, Contact, DA Jobs, and Staff. Below the header, the user's name "megansanicki" is displayed, along with buttons for View, Edit, Contact, My Content, and Orders. The "Personal information" section includes fields for First or given name (Megan), Last name or surname (Sanicki), and City, State/Province (Sedona, Arizona). The "Work" section shows the Company home page as <http://association.drupal.org/about/drupalcon>. A profile picture of a woman is visible on the right side of the page.

https://association.drupal.org/user/Megan_Sanicki

Time Converter - Co

Go to Drupal.org

Blog About DrupalCon Contact DA Jobs Staff

Drupal™ Association

Search Drupal Association Search

Association Homepage Logged in as megansanicki Log out Admin

megansanicki

View Edit Contact My Content Orders

Personal information

First or given name
Megan

Last name or surname
Sanicki

City, State/Province
Sedona, Arizona

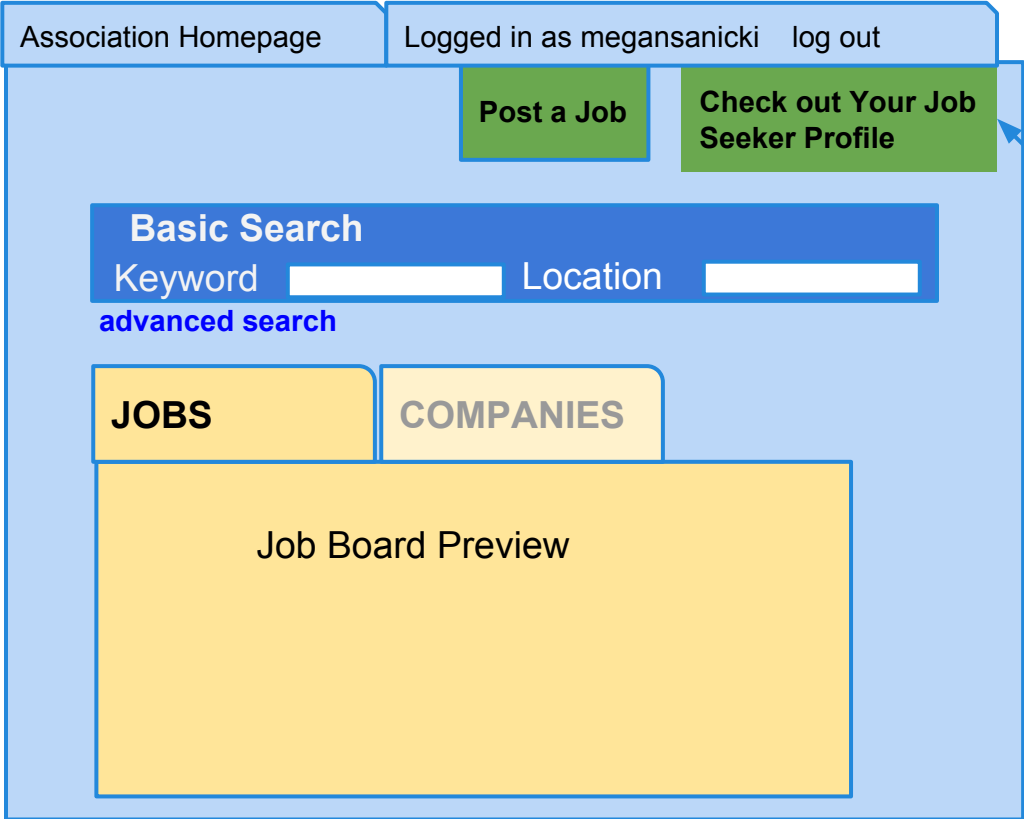
Work

Company home page
<http://association.drupal.org/about/drupalcon>

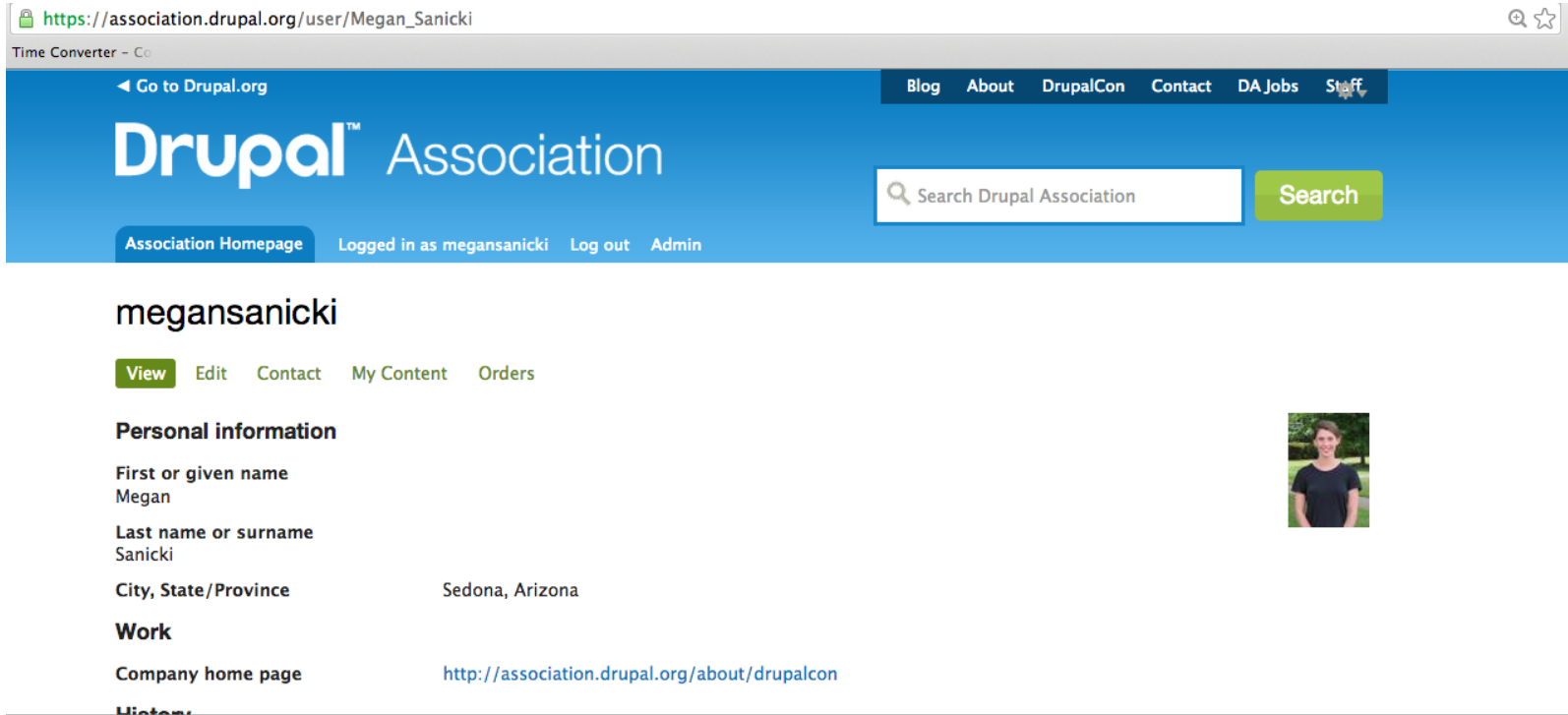
History

**Perspective of job seeker who
DOES have an ADO account AND
is logged in**

Since the job seeker IS logged into association.drupal.org, they will see the button “Check out your job seeker profile” rather than the “Be Found by Employers” button. When they click the button, they are taken to their association.drupal.org profile page and specifically the section with the job seeker profile.



After clicking the “Check out your Job Seeker Profile” button, s/he is directed to the job seeker profile section of their association.drupal.org profile page. T

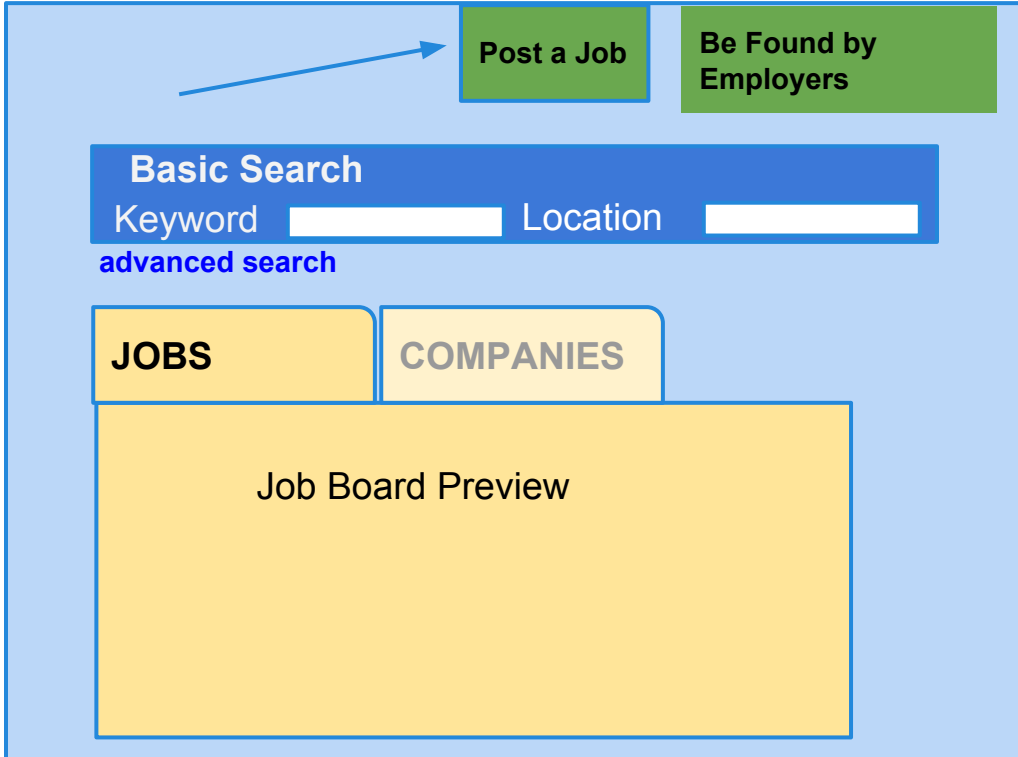


The screenshot shows a web browser window displaying the user profile page for Megan Sanicki on the Drupal Association website. The browser's address bar shows the URL https://association.drupal.org/user/Megan_Sanicki. The page header is blue and contains the Drupal Association logo, a search bar with the text "Search Drupal Association", and navigation links: "Go to Drupal.org", "Blog", "About", "DrupalCon", "Contact", "DA Jobs", and "Staff". Below the header, there is a navigation bar with "Association Homepage", "Logged in as megansanicki", "Log out", and "Admin". The main content area features the username "megansanicki" and a row of action buttons: "View", "Edit", "Contact", "My Content", and "Orders". Under the heading "Personal information", the following details are listed: "First or given name" is Megan, "Last name or surname" is Sanicki, and "City, State/Province" is Sedona, Arizona. Under the heading "Work", the "Company home page" is listed as <http://association.drupal.org/about/drupalcon>. A small profile picture of Megan Sanicki is visible on the right side of the page.

**Perspective of the
Prospective Customer
(employer, recruiter) - no ADO log
in, never set up job board account**

Whether a customer is logged into association.drupal.org or not, they see the same front page. Prospective or existing customers must have an association.drupal.org account AND a Drupal Job Board account set up to buy and post jobs. (Tatiana - is this true?)

Job board front page says "Post a Job". New Customer (employers/recruiters) click this to a) learn about product options and create an account.



The new customer needs to “create an account” and then needs to say if they are an Employer or a Recruiter because the workflow is slightly different for each audience. We are open to how this workflow can be streamlined so the “sub menu” is just an example of how to branch this step.

Product	Price
Single job post	\$xxx
5 job posts	\$xxx
Branded Company Page promote your company with a special page of greatness	\$xxx
Feature listing Help your job stand out	\$xxx
Super Bundle	\$xxx

The image shows a user interface for account creation. At the top right, there are two buttons: "Sign In" and "Create Your Profile". The "Create Your Profile" button is a dropdown menu with two options: "For Employers" and "For Recruiters". A blue arrow points from the "For Recruiters" option to a table below. The table lists various products and their prices. The table has two columns: "Product" and "Price". The products listed are "Single job post", "5 job posts", "Branded Company Page", "Feature listing", and "Super Bundle". All prices are listed as "\$xxx".

First, the employer/recruiter needs to create a Drupal Association account (infrastructure already exists. This is just an example).

**Login or or Create Your
Drupal Association Account**

[Login](#) [Create an Account](#)

Username

Password

The employer sets up their Employer Profile. Then, they are taken to a store that gives them ALL of the products to chose from. Again, we are open to recommendations on how to streamline setting up the ADO account, setting up the Employer Profile, and buying products in the store.

Create your Drupal Job Board Employer Profile

First Name	<input type="text"/>
Last Name	<input type="text"/>
Title	<input type="text"/>
Company	<input type="text"/>
Email	<input type="text"/>
Phone	<input type="text"/>

The Recruiter sets up a Recruiter Profile, which has slightly different fields. It also takes the recruiter to a store that has all of the products EXCEPT the single job posting. Again, we are open to recommendations on how to streamline setting up an ADO account, a Recruiter profile and shopping in the store.

Create your Drupal Job Board Recruiter Profile

First Name	<input type="text"/>
Last Name	<input type="text"/>
Title	<input type="text"/>
Company	<input type="text"/>
Email	<input type="text"/>
Phone	<input type="text"/>

Fields specific to Recruiters

The Employer and Recruiter are taken to a store. Employers see All of the Products. Recruiters see all EXCEPT single job posting. Employer/Recruiter select products and complete the transaction with a PCI compliant store that charges the customers' credit cards. When transaction is complete, Employer/Recruiter are directed to their dashboard to post a job. We are open to recommendations that streamline the shopping experience.

Promote your job and company with one of these products		
Product	Price	Quantity
Single job post	\$xxx	<input type="checkbox"/>
5 job posts	\$xxx	<input type="checkbox"/>
Branded Company Page promote your company with a special page of greatness	\$xxx	<input type="checkbox"/>
Feature listing Help your job stand out	\$xxx	<input type="checkbox"/>
Super Bundle	\$xxx	<input type="checkbox"/>
TOTAL	\$750	<input type="button" value="BUY"/>

The Employer/Recruiter is brought to their dashboard and specifically to the My Jobs tab to post their first job or set up their branded company page (if that is something they bought.)

The screenshot shows a dashboard interface with a navigation bar at the top containing five tabs: 'Manage My Account', 'My Jobs', 'Store', 'Statistics', and 'Search'. The 'My Jobs' tab is selected. Below the navigation bar is a light blue content area. On the left, there is a table with three columns: 'Job', 'Days til expired', and 'Featured Listing'. The table contains two rows of data. To the right of the table is a box labeled 'Remaining Credit' with the value '\$550'. At the bottom of the content area, there are two green buttons: 'Create a New Job' and 'Buy more things'.

Job	Days til expired	Featured Listing
Developer	5 days	Yes
Sitebuilder	15 days	No

Remaining Credit
\$550

[Create a New Job](#) [Buy more things](#)

**Perspective of the
Prospective Customer
(employer, recruiter) who IS
logged into ADO, but never set up
job board account**

If the employer/ recruiter happens to have an ADO profile and is logged in, but never set up their Employer or Recruiter Profile page, they click on “Post a Job”

The image shows a navigation bar at the top with two sections: "Association Homepage" and "Logged in as megansanicki log out". Below this is a main content area with a light blue background. In the top right of this area, there are two green buttons: "Post a Job" and "Be Found by Employers". A blue arrow points from the left towards the "Post a Job" button. Below these buttons is a "Basic Search" section with a blue header. It contains two input fields: "Keyword" and "Location". Below the input fields is a link for "advanced search". At the bottom of the search area, there are two yellow buttons: "JOBS" and "COMPANIES". Below these buttons is a large yellow rectangular area labeled "Job Board Preview".

The new customer needs to “create an account” and clicks this button

Promote your job and company with one of these products

Product	Price
Single job post	\$xxx
5 job posts	\$xxx
Branded Company Page promote your company with a special page of greatness	\$xxx
Feature listing Help your job stand out	\$xxx
Super Bundle	\$xxx

The image shows a user interface with a light blue background. At the top right, there are two buttons: a green 'Sign In' button and a green 'Create Your Profile' button. Below the 'Create Your Profile' button is a dropdown menu with two options: 'For Employers' and 'For Recruiters'. A blue arrow points to the 'For Recruiters' option. Below the buttons is a table with two columns: 'Product' and 'Price'. The table lists five products: 'Single job post', '5 job posts', 'Branded Company Page', 'Feature listing', and 'Super Bundle', each with a price of '\$xxx'. The 'Branded Company Page' product has a description: 'promote your company with a special page of greatness'. The 'Feature listing' product has a description: 'Help your job stand out'. Above the table, there is a heading: 'Promote your job and company with one of these products'.

Because s/he is logged into association.drupal.org, s/he bypasses the log in/register step and goes directly to the Drupal Job Board Employer (or Recruiter) Profile Page (or the Recruiter Profile Page).

Create your Drupal Job Board Employer Profile

First Name	<input type="text"/>
Last Name	<input type="text"/>
Title	<input type="text"/>
Company	<input type="text"/>
Email	<input type="text"/>
Phone	<input type="text"/>

Employee / Recruiter are brought to the PCI compliant store where they complete their transaction. Employees see all the products. Recruiters see all the products EXCEPT the single job posting.

Promote your job and company with one of these products		
Product	Price	Quantity
Single job post	\$xxx	<input type="checkbox"/>
5 job posts	\$xxx	<input type="checkbox"/>
Branded Company Page promote your company with a special page of greatness	\$xxx	<input type="checkbox"/>
Feature listing Help your job stand out	\$xxx	<input type="checkbox"/>
Super Bundle	\$xxx	<input type="checkbox"/>
TOTAL	\$750	BUY

After the transaction is complete, the new customer is brought to their dashboard and specifically to the My Jobs tab to post their first job or set up their branded company page (if that is something they bought).

The dashboard features a navigation bar with five tabs: 'Manage My Account', 'My Jobs' (selected), 'Store', 'Statistics', and 'Search'. Below the navigation bar, there is a table of job listings and a box for remaining credit. At the bottom, there are two green buttons: 'Create a New Job' and 'Buy more things'.

Job	Days til expired	Featured Listing
Developer	5 days	Yes
Sitebuilder	15 days	No

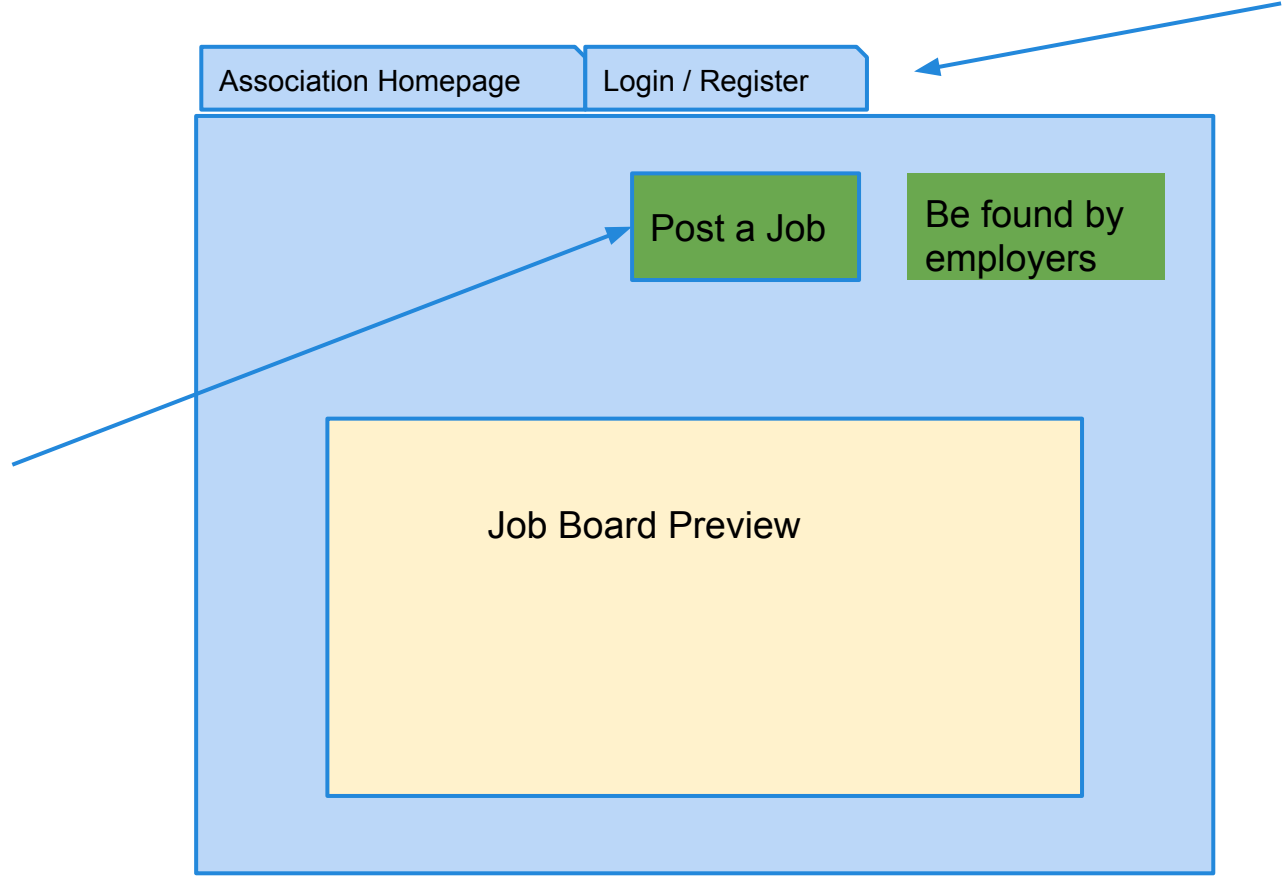
Remaining Credit
\$550

[Create a New Job](#) [Buy more things](#)

Perspective of the Returning Customer (employer/recruiter) who is Not logged into ADO

Returning customer is someone who set up their Drupal Job Board account. They may not have bought anything in the store yet.

If the Employer or Recruiter has set up an Employee or Recruiter Profile Page, but forgot to log in, they can either click on “Login/register” or “post a job” and be brought to an ADO sign in page.



Returning customer logs in by completing something like this screen. Once they complete this step, they are taken on one of two paths. If they have credit, an active job, or an active branded company page, then they go directly to their company dashboard. If they have none of these items, then they go directly to the store.

**Login or or Create Your
Drupal Association Account**

Login Create an Account

Username

Password

The returning customer is brought to the dashboard - specifically to the “my jobs” page.

The dashboard features a navigation bar with four tabs: "Manage My Account", "My Jobs", "Store", and "Statistics". The "My Jobs" tab is selected. Below the navigation bar, there is a table of active jobs and a box showing the remaining credit.

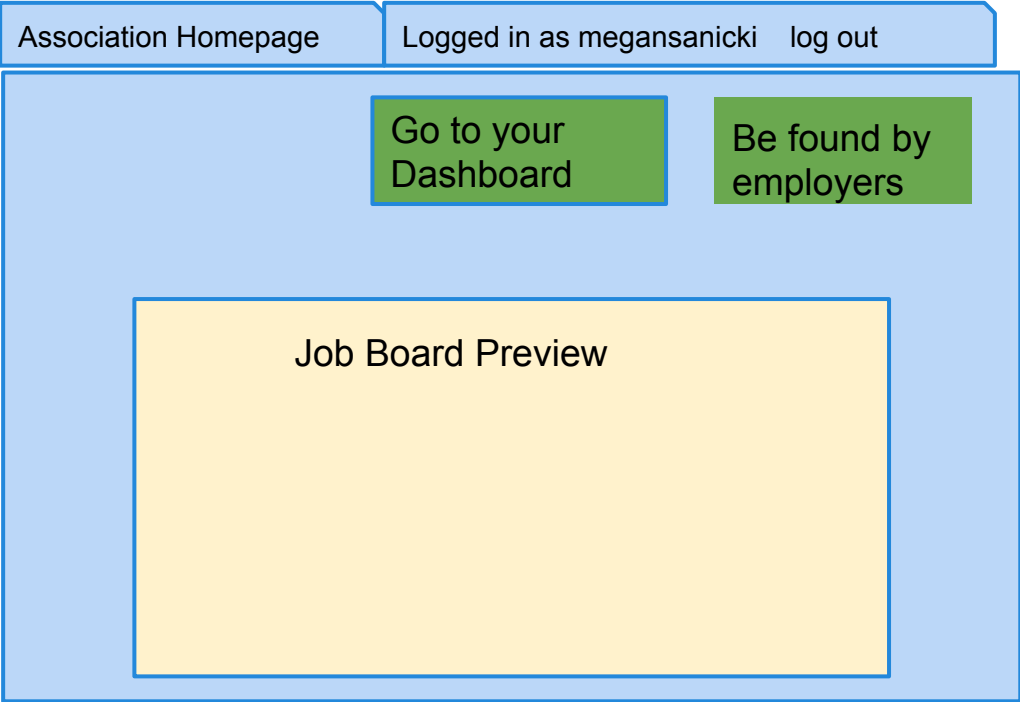
Job	Days til expired	Featured Listing
Developer	5 days	Yes
Sitebuilder	15 days	No

Remaining Credit
\$550

At the bottom of the dashboard, there are two green buttons: "Create a New Job" and "Buy more things".

**Perspective of the
Returning Customer
(employer/recruiter) who IS logged
into ADO**

If the Employer/ Recruiter is logged in and already set up their profile page, the Drupal Job Board front page no longer says "Post a Job". Instead, the button says "Go to your Dashboard".



The returning customer is brought to the dashboard - specifically to the “my jobs” page.

The dashboard features a navigation bar with four tabs: "Manage My Account", "My Jobs", "Store", and "Statistics". The "My Jobs" tab is active. Below the navigation bar, there is a table of job listings and a box for remaining credit. At the bottom, there are two buttons: "Create a New Job" and "Buy more things".

Job	Days til expired	Featured Listing
Developer	5 days	Yes
Sitebuilder	15 days	No

Remaining Credit
\$550

[Create a New Job](#) [Buy more things](#)